Cofactory Designtech

7th of April 2022

Milano

ARCHI TEC

pininfarina

Defining the Context

Setting the Goals

WHAT DOES IT MEAN COFACTORY?

Cofactory means the contemporary laboratory. Where the new microcosm of the innovation and creativity will be created through hybrid spaces of meeting, thinking and doing.

The flexible spaces are reflecting a freshly elasticised industries & technlogies cultures. Following currect world changes of traditional manufactories models defunct, impacting the urban and social fabric in the process.

How the new space should look like?

to become a reference point at national and internation level for companies and start-ups in deep-tech field

Defining the Context

Tendencies Overview

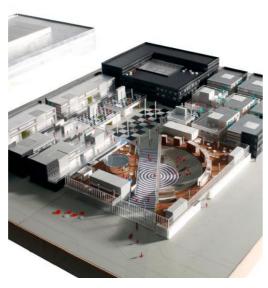




HB Trapper HQ BIG Architects

HERNING / DENMARK

#safe; #integrating; #protecting





<u>Lab</u> <u>City</u> <u>CentraleSupélec</u> OMA

GIF SUR YVETTE, FRANCE

#inviting; #mixed-use; #integrating





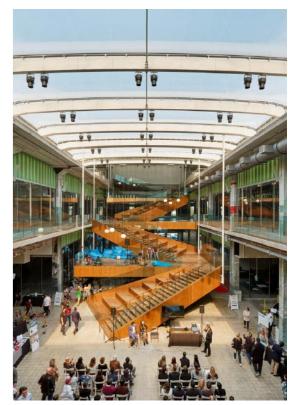
<u>Lab City CentraleSupélec</u>

Macro Sea Architects

NEW YORK, USA

#control; #comfort; #safe



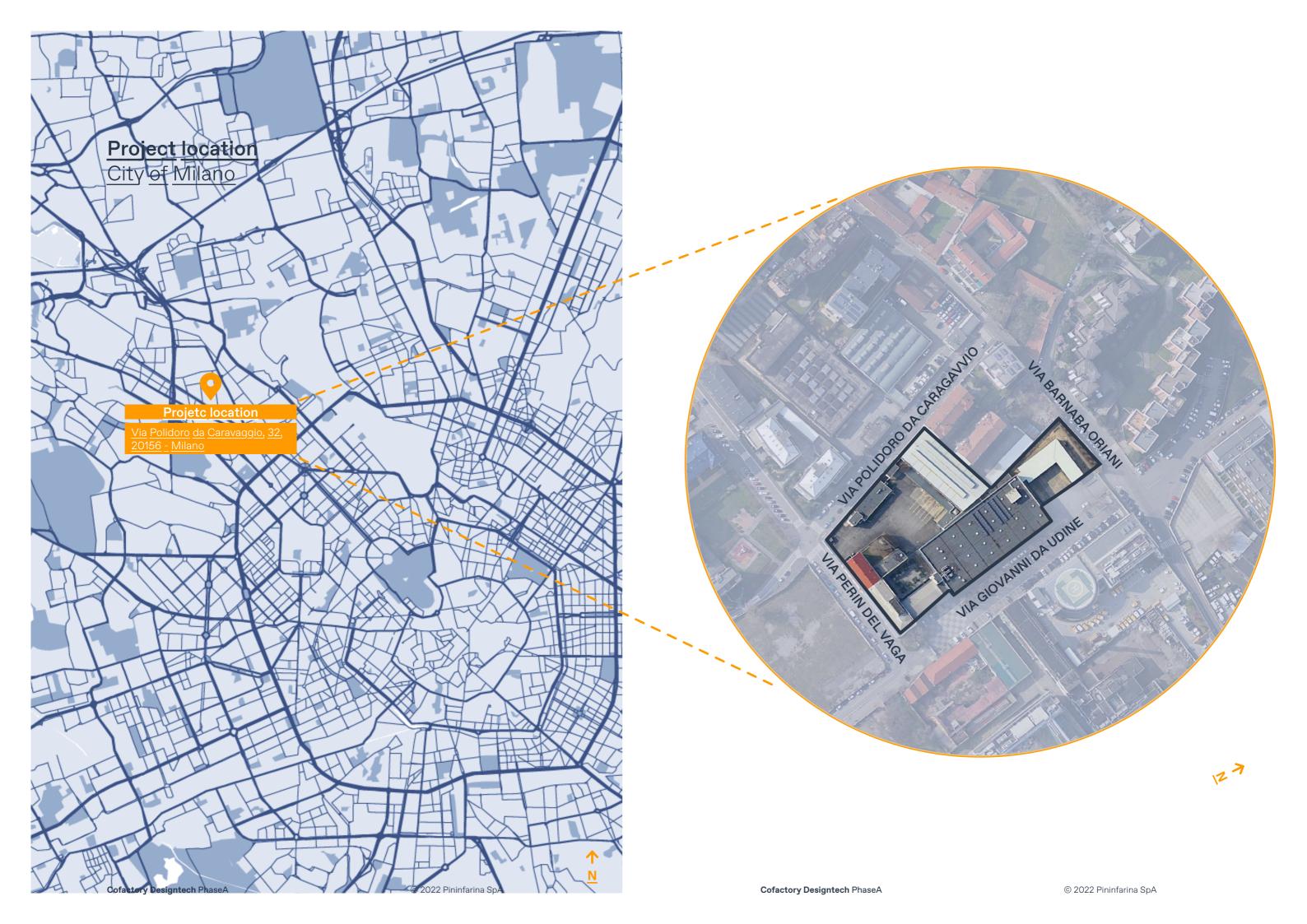


POST Houston redevelopment project

Jason Long & OMA

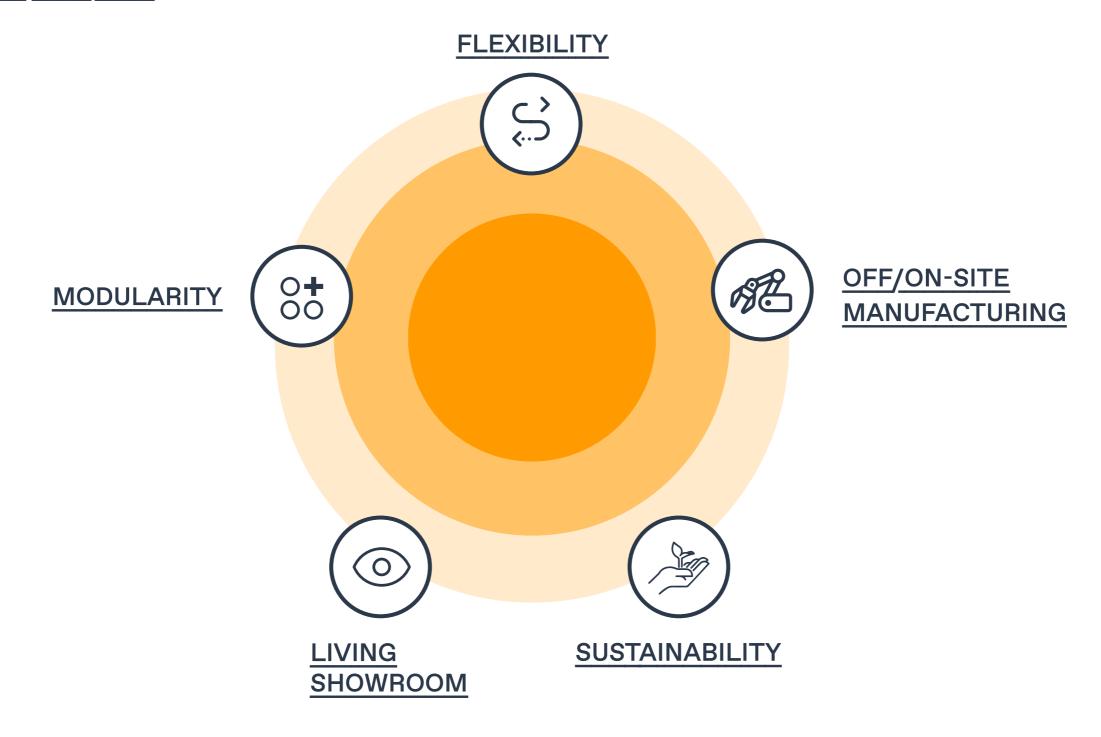
HOUSTON TEXAS, USA

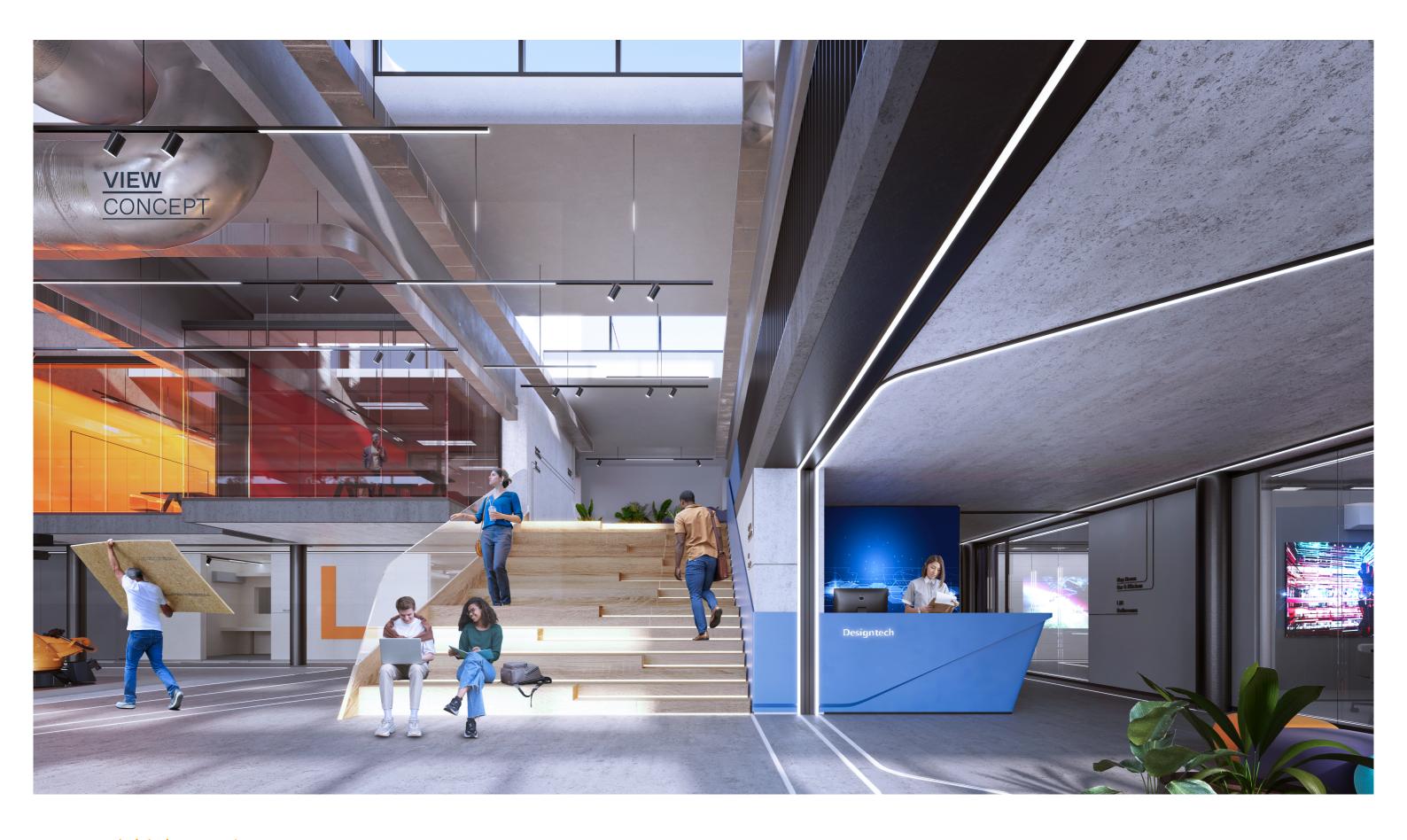
#inviting; #integrating; #mixed-use



DESIGN STRATEGY

Creation of an ecosystem





↑ <u>interior concept</u>



↑ <u>interior concept</u>

