



Website Privacy Notice Template

Innovation Challenge Website Privacy Notice

Effective date of this privacy notice 1st of June 2021:

Your privacy and the protection of your personal data is important to us. This Privacy Notice explains the type of personal data Takeda may collect from you and how we use it.

Takeda is a globally operating group of companies. The Takeda enterprise includes the parent company Takeda Pharmaceutical Company Limited, and its affiliated entities (together “Takeda” or “We”). Should you contact us to report a problem or make a complaint or otherwise communicate with us, we collect information in order to resolve your query. For contact information related to your local affiliate, please refer to Takeda website at <https://www.takeda.com/who-we-are/company-information/worldwide-offices/>.

This website is provided to you for innovation challenges where companies, innovators and entrepreneurs are invited to participate. For this purpose, we may collect, use, store and disclose information about you, including your (name, user name, phone number, country, organization type, organization name, education level, social media account addresses, personal website address).

When you visit the website, we may also automatically collect technical information such as Internet Protocol (IP) address, your login information, your location, browser type and version, and your usage data. .

This website is managed by Brightidea Inc., 25 Pacific Ave, San Francisco, CA 94111, United States, on behalf of Takeda.

The personal data collected about you will be shared with third-party hosting providers, service providers and business partners for purposes of administering the innovation challenges, including to assess whether your application meets the relevant criteria and/ or for the Takeda Challenge Winner selection process and reporting of results.

Our use of your personal data as described above is based on your consent, which may be express or implied by your participation in the innovation challenges and your provision of personal data to us as part of the innovation challenges.

We may share your information with service providers and business partners around the world with whom we collaborate to fulfil the above purposes (e.g. fulfilment services, technical support, external consultants and external counsels). We may also share your information with other Takeda affiliates and subsidiaries. The sharing of your personal data may involve transfers to other countries. The data protection and privacy laws in these countries may not provide the same level of protection as your home country, and your information may be accessible to law enforcement and other authorities pursuant to lawful requests. Takeda will put in place safeguards to adequately protect your personal data in connection with such transfers.

For more detailed information on how Brightidea processes personal data, please refer to the Brightidea Privacy Notice at <https://www.brightidea.com/privacy>

We keep your personal data for as long as you use this service/application. We may also keep your data for a reasonable period following the fulfilment of our services or termination of your relationship with us or discontinuation of your use of our application, unless a longer retention period is required or permitted by law.

You have the right to request access to, rectification and deletion of your personal data or that its use be restricted. If you would like to exercise your individual rights, please contact us by accessing our [Individual Rights](#) webform. If you have a complaint about how your personal data is being processed, you also have the right to contact the Data Protection Authority in your country.

Contact Us:

If you have questions about this Privacy Notice, please contact us by email at the address below.

Email Address: privacyoffice@takeda.com

Additionally, In the United States, you may contact Takeda at 1-800-676-8975. (This should only be used in US.)

For more detailed information about how Takeda processes your personal data and your rights related to this processing please refer to Takeda's Privacy Notice at www.takeda.com