TIH2023 A handy guide to Round 1 Deliverables
with screenshots

Included:

Part 1: How to submit in BrightIdea (IMPORTANT: read all 14 steps)

Part 2: How to send us your Team photo

Telstra

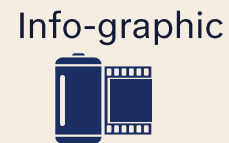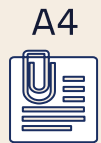# Round 1 – Elevator Pitch
Please submit by EOD October 23, 2023 [11:59 PM AEDT]

Telstra

Accepted Submission Format

Preferred Mode

AV

Optional Mode

A4   Info-graphic   Deck

Submit the file in this section of form

Attachments (optional)

Drag And Drop - **Browse your computer**
500 MB file limit - ☐ Private File(s)

- Submission of the vision of the idea. This is your initial concept/approach note on how would your team tackle the current problem statement.

- Submission to be 1-2 min video with supporting documents optional

- You will be developing this concept continuously with your team throughout the Hackathon.

Note:

- Submissions done via online portal will be considered.

- All submission size should not exceed 10 MB

- All videos can be saved to a cloud account and the link for the video shared to reduce the submission size

- Gaddie Pitch builder template and Lean Canvas template provided to support you in getting your key messages across
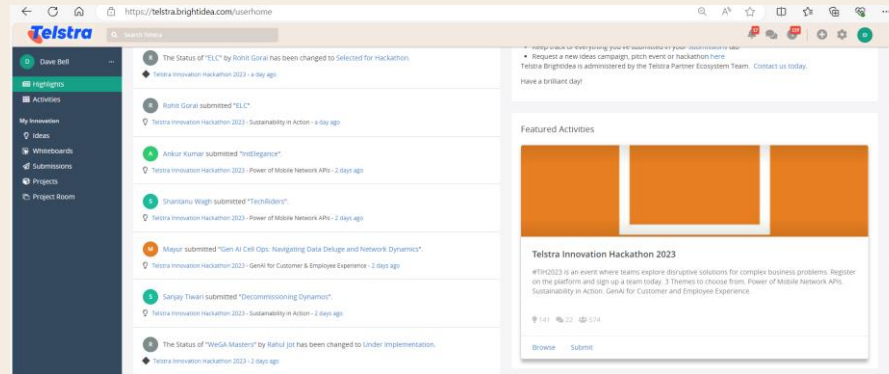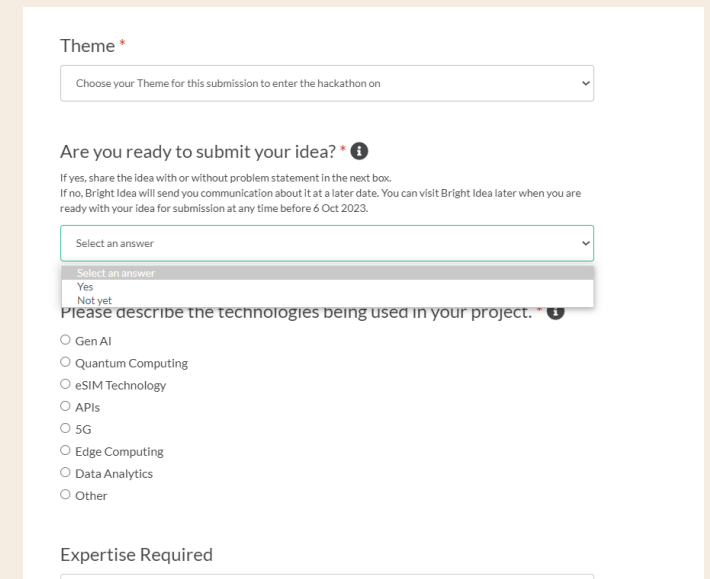
How to Submit in BrightIdea – Form a team (by Oct 16-18)

1. Register: Log in or create a new user, then log in
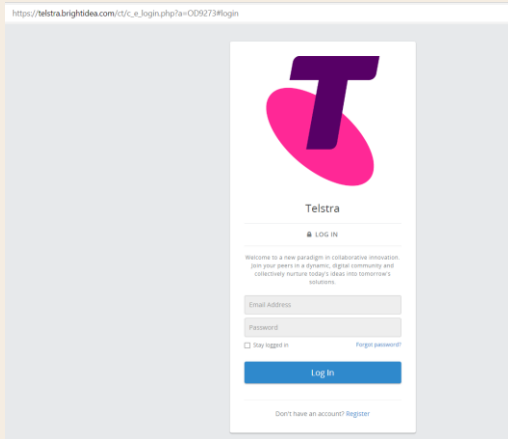
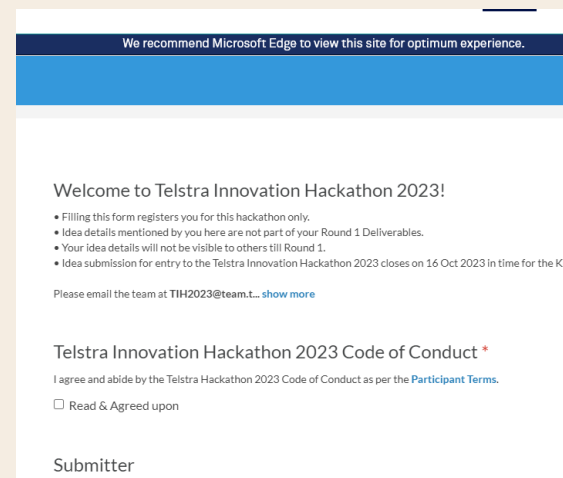**2. Click Telstra Innovation Hackathon 2023 tile on user home page**

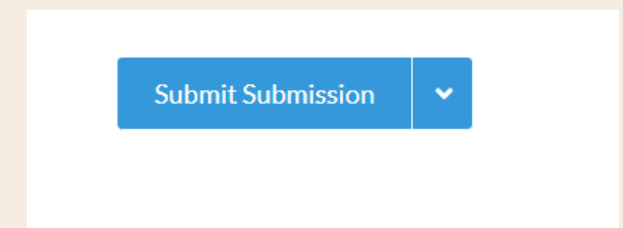**5. If you are ready to submit R1, click 'Yes'; if not, click 'Not yet'.**

3. Click Sign Up

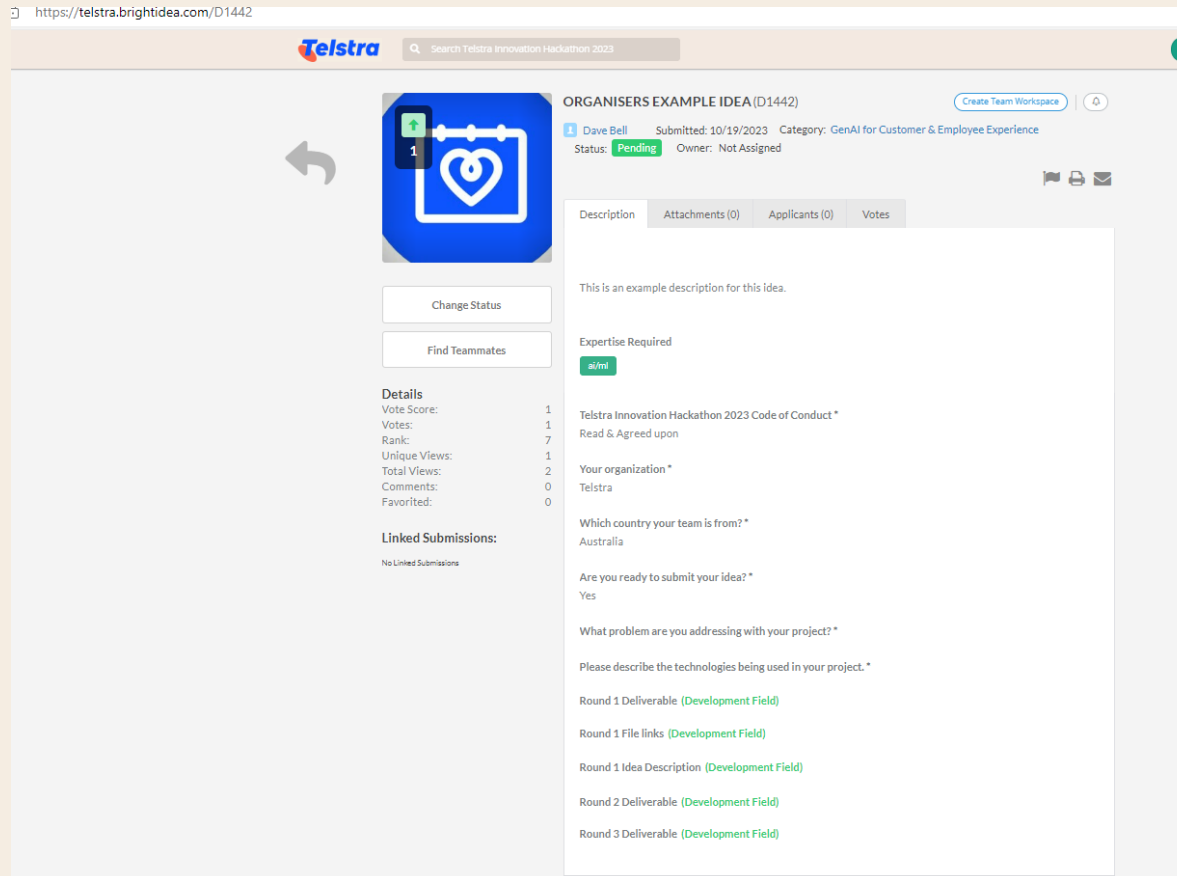**4. Fill out the sign up form as an individual or add team members**

6. Click 'Submit Submission' to save the team

How to Submit in BrightIdea – Indicate you are Ready

7. Go back into your team card and click 'Yes' to 'Are you ready to submit your idea'

8. Fill out the additional fields that pop up (see example). Save it.


IMPORTANT – Wait until the Org Team advances your team in the back end – this may take 24 hrs. If time critical to your team, email us on TIH2023@team.telstra.com requesting priority advancement.

How to Submit in BrightIdea – Completing your submission

9. In the back end, our org crew will see your idea like this. We will then 'move' the idea to 'Submit Idea' step, which will trigger new fields for you.
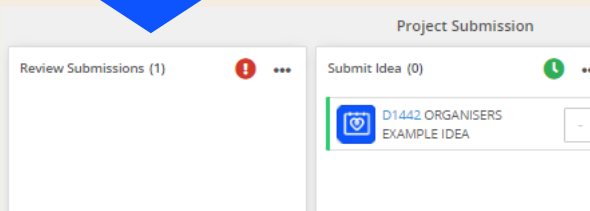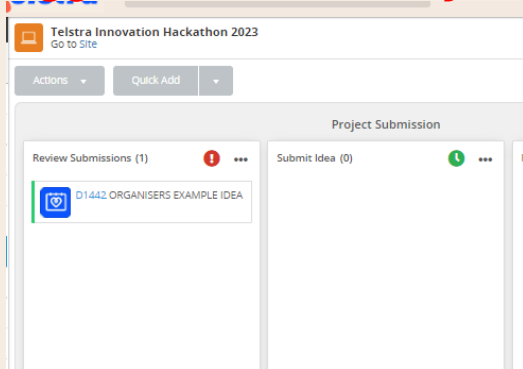

10. You should then receive an email with the link to update your idea and complete submission. R1 submission fields are on a different page to the original submission. Click the link.
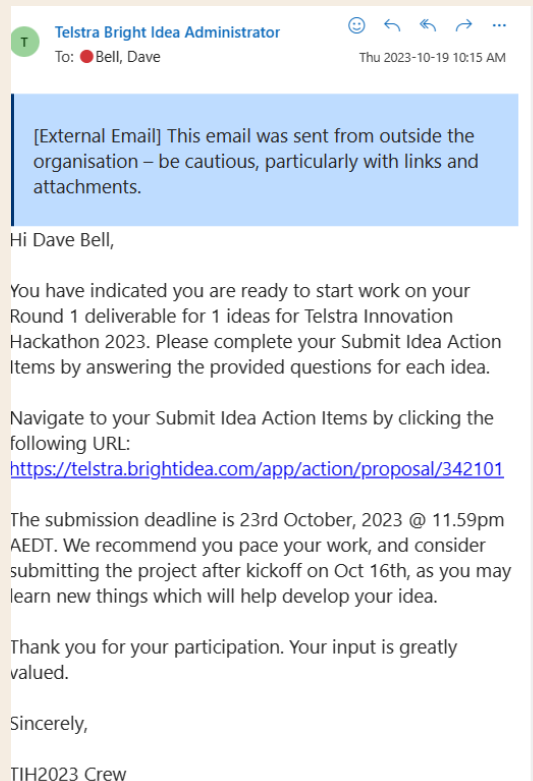
11. You can also navigate to the below link.

https://telstra.brightidea.com/userhome

12. In top right of user home page, click the 'timer' icon. Click 'You have been assigned a Development action item.
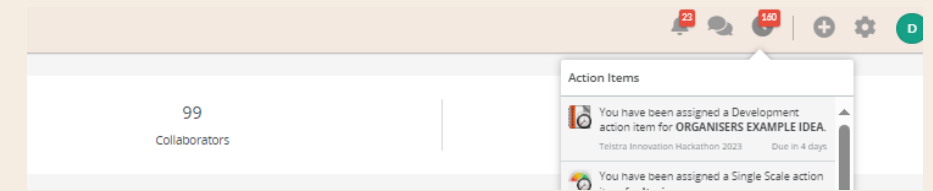
13. Or, go directly to this link to open up your action items, and click on the idea

https://telstra.brightidea.com/app/action

How to Submit in BrightIdea – Completing your submission

14. Fill out the additional fields: Round 1 Idea Description, Round 1 File Links and Round 1 Deliverable
15. Click 'Mark complete'.

DONE!

https://telstra.brightidea.com/userhome

How to submit your team photo (optional)

muru

Telstra

Send us your fav image of your hackathon team by Oct 23 & stand a chance to win an Amazon gift cards worth $250 AUD

Rules:

- Enter in 1 of 2 ways:
    - Email your entry to TIH2023@team.telstra.com
    - Reply to the discord challenge thread with tag 'competition entry'
- Be registered and in a team for the hackathon on the BrightIdea platform, by quoting URL of your team card
- Share an image representing your team, be it having fun with your teammates, hacking away at a solution, desk pics or similar

amazon

$

Good luck!!!