



# Innovations to Empower Women and Girls

Joint Innovation Challenge 2022



## ***Positioning to Scale: Innovations to Empower Women and Girls*** Scoring Criteria

### I. Expression of Interest Stage

Area	Indicators for scoring	Score
Mandatory (self screening)	Registered as a company/organization in a UNFPA programme country ( <a href="#">see list here</a> )	<i>yes/no</i>
	The innovation is being implemented in the UNFPA programme country it is registered in	<i>yes/no</i>
	The company, including any JV/Consortium members, is not under procurement prohibitions derived from the <a href="#">Compendium of United Nations Security Council Sanctions Lists</a> and has not been suspended, debarred, sanctioned or otherwise identified as ineligible by any <a href="#">UN Organization</a> or the <a href="#">World Bank Group</a> .	<i>yes/no</i>
	The proposed innovation contributes to one of the following challenges: ending unmet need for family planning, ending preventable maternal deaths, ending gender-based violence and harmful practices ( <a href="#">see descriptions here</a> )	<i>yes/no</i>

	<p>The company has already tested a prototype, proof of concept, and has a minimum viable product (MVP) which has been piloted and is ready to be positioned to scale</p>	<i>yes/no</i>
	<p>The innovative solution has a viable pathway to scale and sustainability via the market or public sector (definition as per UN Innovation Toolkit: driving adoption beyond the initial pilot's target population)</p>	<i>yes/no</i>
	<p>There are either no similar solutions to the one being proposed, or the proposed solution delivers more development impact per dollar, or is more cost-effective, than other ways of achieving the same objectives. There is evidence to support this claim.</p>	<i>yes/no</i>
<b>1. Relevance and alignment of solution</b>	<ul style="list-style-type: none"> <li>How relevant is the project for solving the challenges for women and girls, especially the most marginalized, in the areas of family planning, maternal health, and/or gender-based violence</li> <li>Size of the market/reach opportunity and relevance across geographic locations, with potential for application at global scale</li> </ul>	<i>/25</i>
<b>2. Novelty of project and desired stage of development</b>	<ul style="list-style-type: none"> <li>How novel is the solution (new, new application of a existing solution, or scaling existing initial pilot to new areas), aligned with <a href="#">UN Innovation Principles</a>, and how robust are its results of initial prototyping/piloting/past data collection and projected milestones</li> <li>What ownership or rights does the enterprise have over the proposed solution?</li> </ul>	<i>/25</i>
<b>3. Sustainability and scalability</b>	<ul style="list-style-type: none"> <li>Does the solution have a viable pathway to scale and sustainability via the market or public sector (definition as per UN Innovation Toolkit: driving adoption beyond the initial pilot's target population)</li> </ul>	<i>/25</i>

	<ul style="list-style-type: none"> <li>• Does the company engage with local partners to assure viability in local conditions, and promote sustainability and scalability of the solution within the target community</li> <li>• Does the solution demonstrate potential for scalability in-country</li> </ul>	
<b>4. Project budget</b>	<ul style="list-style-type: none"> <li>• Does the proposed budget match the innovation award limits and outlined costs are reasonable.</li> <li>• Does the company indicate other sources of income to support their operations?</li> </ul>	<b>/25</b>
<b>TOTAL SCORE</b>		<b>/100</b>

## II. Request for Proposal Stage

Technical proposal			
Area	Indicators for scoring	Related question in RFP proposal format	Score
<b>Potential impact on accelerating results for women and girls</b>	<ul style="list-style-type: none"> <li>- Number of women and girls this could potentially impact</li> <li>- Effect on closing gaps</li> <li>- Will the solution or its outcomes be visible/accessible to communities (is it accessible to those who need it)?</li> <li>- Does the solution improve the quality, speed, cost, feasibility, effectiveness, efficiency of outcomes and services</li> </ul>	Describe the problem you are solving including quantitative and qualitative data of the current situation? What will change thanks to your solution? What will be the impact of your solution?	<b>/20</b>

<b>Scalability</b>	<ul style="list-style-type: none"> <li>- Does the proposal follow an exponential scale strategy?</li> <li>- Does the proposal address a problem/need common enough to be relevant enough across contexts and other locations?</li> <li>- Can the approach be translated for other groups in different contexts?</li> <li>- Is the program/solution able to use existing infrastructure and/or facilities?</li> <li>- Is the program/solution designed in such a way that its core components could be easily replicated?</li> </ul>	<p>Define (1) the total addressable market opportunity, estimate their size, location, age, needs, characteristics (socioeconomic, language, literacy, access to services etc)</p>	<b>/20</b>
<b>Process and indicators to determine success/failure</b>	<ul style="list-style-type: none"> <li>- Quality of the KPIs selected by the applicant (e.g. are SMART, relevant to milestones).</li> <li>- Methodology proposed for collecting related data and feedback loop to adapt project plan is well-defined and realistic</li> <li>- Quality of real-time data collection plan, taking into account possible constraints</li> <li>- Means of collecting verifiable feedback from the user of the solution</li> </ul>	<p>Project timeline/plan [template] including: Provide month-by-month milestones for the 9 month investment period, including milestone/objective, target, person responsible, indicator to measure whether milestone has been achieved</p> <p>Data plan [template]: Outline how real-time data to evaluate each KPI will be collected, including the indicators, data type, storage, display and links to existing data sets/displays</p> <p>Provide KPIs that you will use to evaluate whether your overall project is a “success” Provide planned means to collect verifiable feedback from the user of the solution</p>	<b>/20</b>
<b>Team and key personnel</b>	<ul style="list-style-type: none"> <li>- Lack of criminal record</li> <li>- Recommendation from relevant CO</li> </ul>	<p>Provide 1 page CVs [template] for each project team member. For each team member, provide 5 key personal/professional connections outside the team that will provide direct, individual</p>	<b>/20</b>

	<ul style="list-style-type: none"> <li>- Team has strong connections with local stakeholders</li> <li>- Team demonstrate gender and expertise diversity of team members</li> <li>- Clear division of roles and responsibilities</li> </ul>	<p>support during implementation.</p> <p>Criminal record question</p> <p>Provide an organigram that shows the different roles and responsibilities of team members</p>	
<b>Budget</b>	<ul style="list-style-type: none"> <li>- Alignment of costs and overall budget with milestones outlined in the technical proposal</li> <li>- Realistic cost estimates based on local context and competitive prices/rates</li> <li>- Extent to which the team is leveraging existing and other/supplementary resources/assets/financing/funding</li> <li>- Does the company have sufficient resources, income and financing options to sustain its operation, beyond the possible innovation award?</li> <li>- Does the innovation investment fit within the company overall strategy and financial approach?</li> </ul>	<p>Project Design Budget</p> <p>9 months business budget</p>	<b>/20</b>
<b>TOTAL SCORE</b>			<b>/100</b>

### III. Final Selection (Pitch Stage)

Area	Indicators for scoring	Score
<b>Concept and Solution</b>	<ul style="list-style-type: none"> <li>- Clearly describe the concept/ idea on what is the challenge and the proposed solution</li> <li>- Scores from EOI and RFP considered</li> </ul>	<b>/25</b>
<b>MVP and Results</b>	<ul style="list-style-type: none"> <li>- Demonstrates the evidence of the functional MVP/prototype and results</li> </ul>	<b>/30</b>
<b>Potential to Scale</b>	<ul style="list-style-type: none"> <li>- Demonstrates clear vision to scale and pathway to realize this vision</li> </ul>	<b>/30</b>
<b>Communication</b>	<ul style="list-style-type: none"> <li>- Communication and presentation skills</li> </ul>	<b>/15</b>
<b>TOTAL SCORE</b>		<b>/100</b>