



Positioning to Scale: Innovations to Empower Women and Girls Scoring Criteria

I. Expression of Interest Stage

Area	Indicators for scoring	Score
Mandatory (self screening)	Registered as a company/organization in a UNFPA programme country (see list here)	yes/no
	The innovation is being implemented in the UNFPA programme country it is registered in	yes/no
	The company, including any JV/Consortium members, is not under procurement prohibitions derived from the Compendium of United Nations Security Council Sanctions Lists and has not been suspended, debarred, sanctioned or otherwise identified as ineligible by any UN Organization or the World Bank Group .	yes/no
	The proposed innovation contributes to one of the following challenges: ending unmet need for family planning, ending preventable maternal deaths, ending gender-based violence and harmful practices (see descriptions here)	yes/no

	The company has already tested a prototype, proof of concept, and has a minimum viable product (MVP) which has been piloted and is ready to be positioned to scale	<i>yes/no</i>
	The innovative solution has a viable pathway to scale and sustainability via the market or public sector (definition as per UN Innovation Toolkit: driving adoption beyond the initial pilot's target population)	<i>yes/no</i>
	There are either no similar solutions to the one being proposed, or the proposed solution delivers more development impact per dollar, or is more cost-effective, than other ways of achieving the same objectives. There is evidence to support this claim.	<i>yes/no</i>
1. Relevance and alignment of solution	<ul style="list-style-type: none"> • How relevant is the project for solving the the challenges for women and girls, especially the most marginalized, in the areas of family planning, maternal health, and/or gender-based violence • Size of the market/reach opportunity and relevance across geographic locations, with potential for application at global scale 	/25
2. Novelty of project and desired stage of development	<ul style="list-style-type: none"> • How novel is the solution (new, new application of a existing solution, or scaling existing initial pilot to new areas), aligned with UN Innovation Principles, and how robust are its results of initial prototyping/piloting/past data collection and projected milestones • What ownership or rights does the enterprise have over the proposed solution? 	/25
3. Sustainability and scalability	<ul style="list-style-type: none"> • Does the solution have a viable pathway to scale and sustainability via the market or public sector (definition as per UN Innovation Toolkit: driving adoption beyond the initial pilot's target population) 	/25

	<ul style="list-style-type: none"> Does the company engage with local partners to assure viability in local conditions, and promote sustainability and scalability of the solution within the target community Does the solution demonstrate potential for scalability in-country 	
4. Project budget	<ul style="list-style-type: none"> Does the proposed budget match the innovation award limits and outlined costs are reasonable. Does the company indicate other sources of income to support their operations? 	/25
TOTAL SCORE		/100

II. Request for Proposal Stage

Technical proposal			
Area	Indicators for scoring	Related question in RFP proposal format	Score
Potential impact on accelerating results for women and girls	<ul style="list-style-type: none"> Number of women and girls this could potentially impact Effect on closing gaps Will the solution or its outcomes be visible/accessible to communities (is it accessible to those who need it)? Does the solution improve the quality, speed, cost, feasibility, effectiveness, efficiency of outcomes and services 	Describe the problem you are solving including quantitative and qualitative data of the current situation? What will change thanks to your solution? What will be the impact of your solution?	/20

Scalability	<ul style="list-style-type: none"> - Does the proposal follow an exponential scale strategy? - Does the proposal address a problem/need common enough to be relevant enough across contexts and other locations? - Can the approach be translated for other groups in different contexts? - Is the program/solution able to use existing infrastructure and/or facilities? - Is the program/solution designed in such a way that its core components could be easily replicated? 	Define (1) the total addressable market opportunity, estimate their size, location, age, needs, characteristics (socioeconomic, language, literacy, access to services etc)	/20
Process and indicators to determine success/failure	<ul style="list-style-type: none"> - Quality of the KPIs selected by the applicant (e.g. are SMART, relevant to milestones). - Methodology proposed for collecting related data and feedback loop to adapt project plan is well-defined and realistic - Quality of real-time data collection plan, taking into account possible constraints - Means of collecting verifiable feedback from the user of the solution 	<p>Project timeline/plan [template] including: Provide month-by-month milestones for the 9 month investment period, including milestone/objective, target, person responsible, indicator to measure whether milestone has been achieved</p> <p>Data plan [template]: Outline how real-time data to evaluate each KPI will be collected, including the indicators, data type, storage, display and links to existing data sets/displays</p> <p>Provide KPIs that you will use to evaluate whether your overall project is a “success” Provide planned means to collect verifiable feedback from the user of the solution</p>	/20
Team and key personnel	<ul style="list-style-type: none"> - Lack of criminal record - Recommendation from relevant CO 	Provide 1 page CVs [template] for each project team member. For each team member, provide 5 key personal/professional connections outside the team that will provide direct, individual	/20

	<ul style="list-style-type: none"> - Team has strong connections with local stakeholders - Team demonstrate gender and expertise diversity of team members - Clear division of roles and responsibilities 	<p>support during implementation.</p> <p>Criminal record question</p> <p>Provide an organigram that shows the different roles and responsibilities of team members</p>	
Budget	<ul style="list-style-type: none"> - Alignment of costs and overall budget with milestones outlined in the technical proposal - Realistic cost estimates based on local context and competitive prices/rates - Extent to which the team is leveraging existing and other/supplementary resources/assets/financing/funding - Does the company have sufficient resources, income and financing options to sustain its operation, beyond the possible innovation award? - Does the innovation investment fit within the company overall strategy and financial approach? 	<p>Project Design Budget</p> <p>9 months business budget</p>	/20
TOTAL SCORE			/100

III. Final Selection (Pitch Stage)

Area	Indicators for scoring	Score
Concept and Solution	<ul style="list-style-type: none">- Clearly describe the concept/ idea on what is the challenge and the proposed solution- Scores from EOI and RFP considered	/25
MVP and Results	<ul style="list-style-type: none">- Demonstrates the evidence of the functional MVP/prototype and results	/30
Potential to Scale	<ul style="list-style-type: none">- Demonstrates clear vision to scale and pathway to realize this vision	/30
Communication	<ul style="list-style-type: none">- Communication and presentation skills	/15
TOTAL SCORE		/100